



RR-0524

Third Year B. Com. Examination

March / April – 2010

Management : Paper - III

Time : 3 Hours]

[Total Marks : 70

Instructions :

(1)

नीचे दशावलि निशानीवाणी विगतो उत्तरवडी पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="T. Y. B. Com."/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="Management - 3"/>	<input type="text"/>
Subject Code No. : <input type="text" value="0"/> <input type="text" value="5"/> <input type="text" value="2"/> <input type="text" value="4"/>	<input type="text"/>
Section No. (1, 2,.....) : <input type="text" value="Nil"/>	<input type="text"/>
Student's Signature	

(2) Question 1 is compulsory.

- 1 Answer in brief : 10
- State the benefits of written communication.
 - What do you mean by creativity?
 - State the functions of a facilitator.
 - What is burn-out?
 - Explain artificial intelligence.

- 2 What is 'time'? Being an authority how would you manage time? 12

OR

- 2 Do you believe that reading is an art? As an authority how would you meet the modern requirements?
- 3 Describe the factors which are instruments in checking the planning time. 12

OR

- 3 Written communication is considered as an effective tool of communication - Justify.

4 What is conflict? Why does the conflict oriented situation crop-up? 12

OR

4 Discuss about the reward management in changing scenario.

5 Discuss psychological effects of stress on individual. 12

OR

5 Explain various determinants and types of stress.

6 Write short notes : (any **three**) 12

(i) Placement phobia

(ii) Artificial intelligence

(iii) Relationship between stress and emotions

(iv) Quality circle

(v) Concept of stress management.
